



ENVIRONMENTAL TECHNOLOGIES TRADE MISSION

Hong Kong ♦ Beijing ♦ Shanghai

October 26–November 2, 2004



You are invited to join the U.S. Department of Commerce's Trade Mission to **Hong Kong** and **Beijing** and **Shanghai**, China, October 26–November 2, 2004, and meet prospective business partners in fast-growing markets for U.S. exporters.

Hong Kong's strict government enforcement of environmental policies led to its \$825 million environmental infrastructure budget in 2002, creating ongoing opportunities for U.S. suppliers of innovative technology.

China is expected to spend \$84 billion on environmental protection to meet the goals of its 2001–2005 five-year plan, with 45% coming from government investment and 55% from business. Beijing alone is projected to spend at least \$5.4 billion on environmental clean-up for the 2008 Olympics.

Best sales prospects:

- ▶ Solid waste treatment
- ▶ Advanced hazardous technologies
- ▶ Wastewater treatment
- ▶ Air pollution control
- ▶ Waste-to-energy

One-on-one business meetings – and more:

- ▶ Your own schedule of prescreened appointments at each stop
- ▶ Meetings with government decision-makers
- ▶ In-depth market briefings
- ▶ Project site visits
- ▶ Interpreters and logistical support
- ▶ Follow-up assistance when you return

Special bonus: We'll display your firm's literature, at no extra cost, at the USA Pavilion at Pollutec China 2004, a U.S. Department of Commerce Certified Trade Fair. Offered for the first time in China, Pollutec builds on 20 years of success in Europe, annually attracting more than 2,200 exhibitors from 32 countries and 63,000 trade visitors.

For more information on the Environmental Technologies Trade Mission, complete and send this page to Yvonne Jackson (Fax: 202-482-2718) or Julia Rauner Guerrero (Fax: 619-557-6176), Commerce Project Officers.

For extra exposure: This Environmental Technologies Trade Mission is strategically timed to facilitate attendance at Pollutec China 2004 in Shanghai. To learn about exhibiting at the U.S. Pavilion at Pollutec China 2004, contact Sarala Govindan at Reed Exhibitions: Tel: 203-840-5355; e-mail: sgovindan@reedexpo.com; website: www.pollutec-china.com

Company Name: _____
Contact Person: _____
Address: _____
Tel: _____ E-mail: _____
Fax: _____ Website: _____

Your privacy is important to us! If you do not wish to receive similar announcements in the future, please notify yvonne.jackson@mail.doc.gov.

Itinerary

- Oct. 26 (Tues.)** Arrive Hong Kong
Late afternoon briefing
- Oct. 27 (Wed.)** Business appointments
Early evening travel to Beijing
- Oct. 28 (Thurs.)** Beijing: Briefing
Government meetings
Site visit
- Oct. 29 (Fri.)** Business appointments
- Nov. 1 (Mon.)** Shanghai:
Government meetings
Site visit
- Nov. 2 (Tues.)** Business appointments
Conclusion of mission
- Nov. 3–5 (Wed.–Fri.)** Pollutec China 2004 (optional)

Trade mission fee: \$3,400 per company, includes trade mission plus promotion of literature at Pollutec China. Does not include air travel, lodging, or booth at Pollutec.

September 10, 2004 is the due date for applications for the mission. For more information, contact one of the Commerce Project Officers:

♦ Yvonne Jackson / Fax: 202-482-2718; Tel: 202-482-2675
yvonne.jackson@mail.doc.gov

or

♦ Julia Rauner Guerrero; Fax: 619-557-6176 / Tel: 619-557-2963
julia.rauner.guerrero@mail.doc.gov

